



**black outdoor
adventurers**

2020 sponsorship kit

mission statement

Black Outdoor Adventurer's mission is to expose black and brown people to the healing power of nature & the outdoors, enrich lives, create community, care for Gaia and take part in amazing adventures!



about us

Black Outdoor Adventurers (BOA) is an outdoor adventure social enterprise focused on the health and wellness of people of color mainly between the ages 27-42 that live and work throughout the New York tri-state area. Founded in 2015, Black Outdoor Adventurers works to eliminate the lack of outdoor participation through our dynamic programming and by making outdoor activities more visible and accessible to Black and Brown people.



“

It's a certain feeling you get that you know you won't get anywhere else.

”

-mina (founder)



meet the founder

After reconnecting with the outdoors in 2015, Mina noticed there weren't many people of color participating in the outdoors. She started Black Outdoor Adventurers to change this. She believes everyone should be able to enjoy life beyond the concrete jungle and do the things that actually enrich your life. Mina leads the charge in the NY region and soon farther to help more black and brown people discover the world, perspective and their potential one outdoor adventure at a time.

the team



mina okpi
founder & ceo



jenn onyeagbako
digital lead



rochelle fleary
events lead



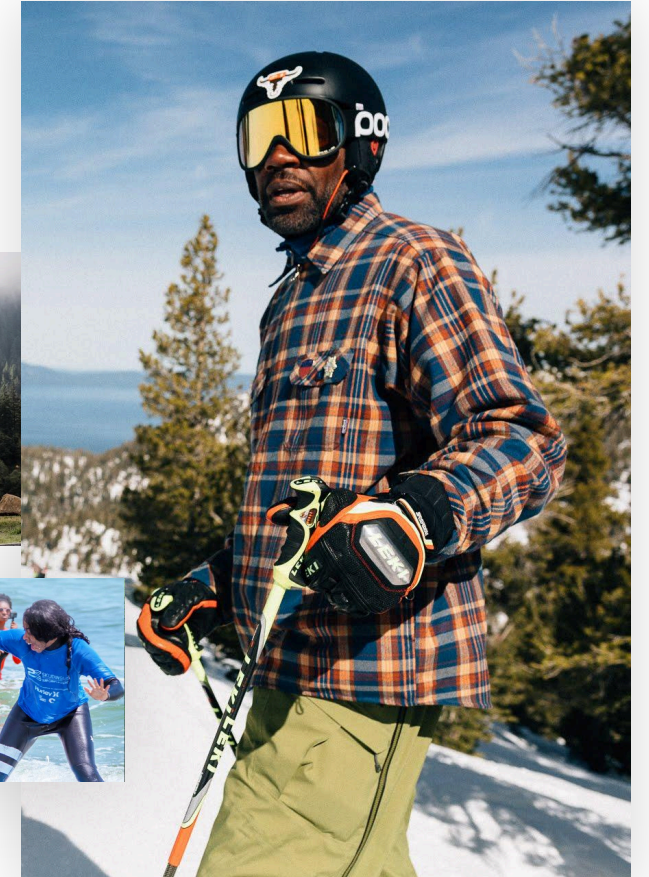
christian theodore
tech lead



nechari riley
retreats lead

services we offer

- ★ Licensed and experienced outdoor guides
- ★ Individual experiences for people of color
- ★ Private custom experiences
- ★ Team building experiences
- ★ Corporate events
- ★ Event transportation



BOA in action

by the numbers

3k+

Black outdoor adventurers

150+

Adventures unlocked

1.3k+

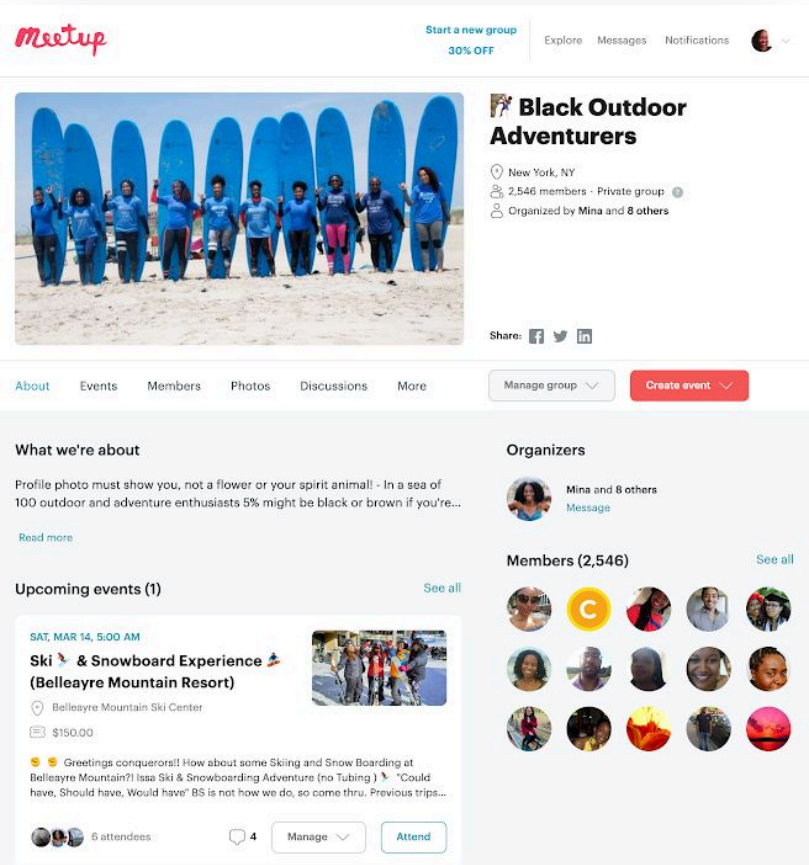
Social media followers

featured in

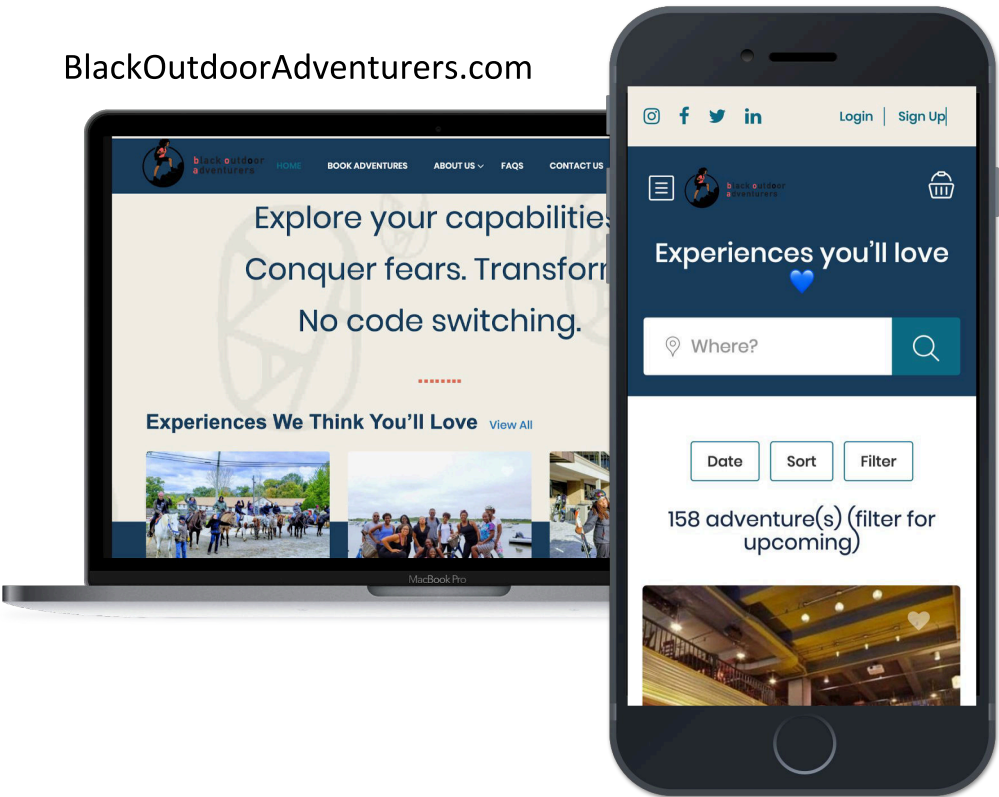


member community

Meetup Private Community



BlackOutdoorAdventurers.com



our events



summer surf challenges



treescape aerial adventure



nantucket island summer getaway



harriman camping retreat

sponsorship opportunities

| | KILIMANJARO | DENALI | EVEREST |
|---|-------------------------------------|-------------------------------------|-------------------------------------|
| PERKS | \$10,000 | \$15,000 | \$25,000 |
| Shoutout on social media | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company logo on event registration page & registration emails | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Sponsored e-newsletter to BOA membership | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company logo on BOA sponsorship page (for 10 months) | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Event sponsor speaker | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Co-branded sponsor giveaways | | | <input checked="" type="checkbox"/> |
| Sponsor Q&A on website | | | <input checked="" type="checkbox"/> |



contact

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